camaleonda

un'idea di
Mario Bellini

dieci, cento
modi di vivere

B&B
ITALIA

camaleonda un'idea di Mario Bellini

The present:
a contemporary reissue

In its reissue, Camaleonda preserves the elements that have made it a contemporary classic. By mutual agreement, Mario Bellini and B&B Italia have decided to keep the 90x90 cm seat module, together with the backrest and the armrest, faithful to the original project, whose original cutting pattern was used for the new edition.

The generous polyurethane padding that forms the characteristic capitonné design remains unchanged, still manufactured with the innovative system of cables, hooks and rings created by Bellini in 1970, which defines the characteristic look and modularity. Thanks to the tie-rods and the rings, in fact, the modules can be unhooked and recombined at will, allowing the sofa to adapt to an evolving taste and the dynamic needs of those using it.

The fundamental characteristic of Camaleonda is its unlimited modularity, a geometric pattern that allows each element to become a sort of enormous pixel through which to define your home environment. By hooking and unhooking seats, backrests and armrests, you can enjoy the luxury of changing your mind as many times as you desire, moving and redesigning the space. A concept which is dear to Mario Bellini: "Of all the objects I have designed, Camaleonda is perhaps the best in terms of its sense of freedom. There are infinite number of possible configurations."

The padding has been thoroughly updated by the B&B Italia's Research & Development Centre, making it even more comfortable than the original version. Thus the magical balance between the rigorous geometry of the square and the welcoming roundness of the padding is confirmed, further underlining the elasticity and tactile ergonomics that characterize many of Mario Bellini's design projects. Camaleonda can be upholstered with B&B Italia's entire textile and leather collection, allowing for another variable in the multitude of possible combinations.

Camaleonda is a dynamic, alive and sincere object, not at all enigmatic, that allows for an infinite number of configurations while still maintaining its peculiar and unique identity.
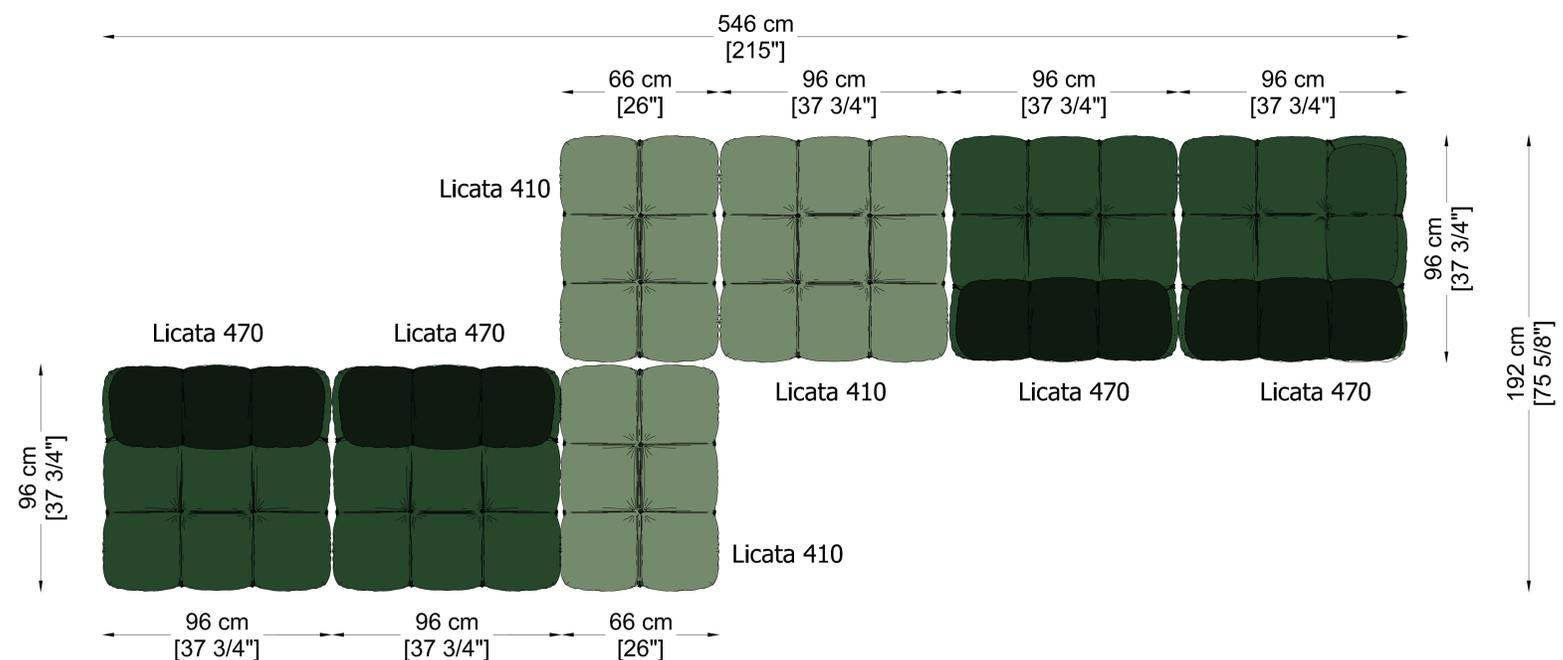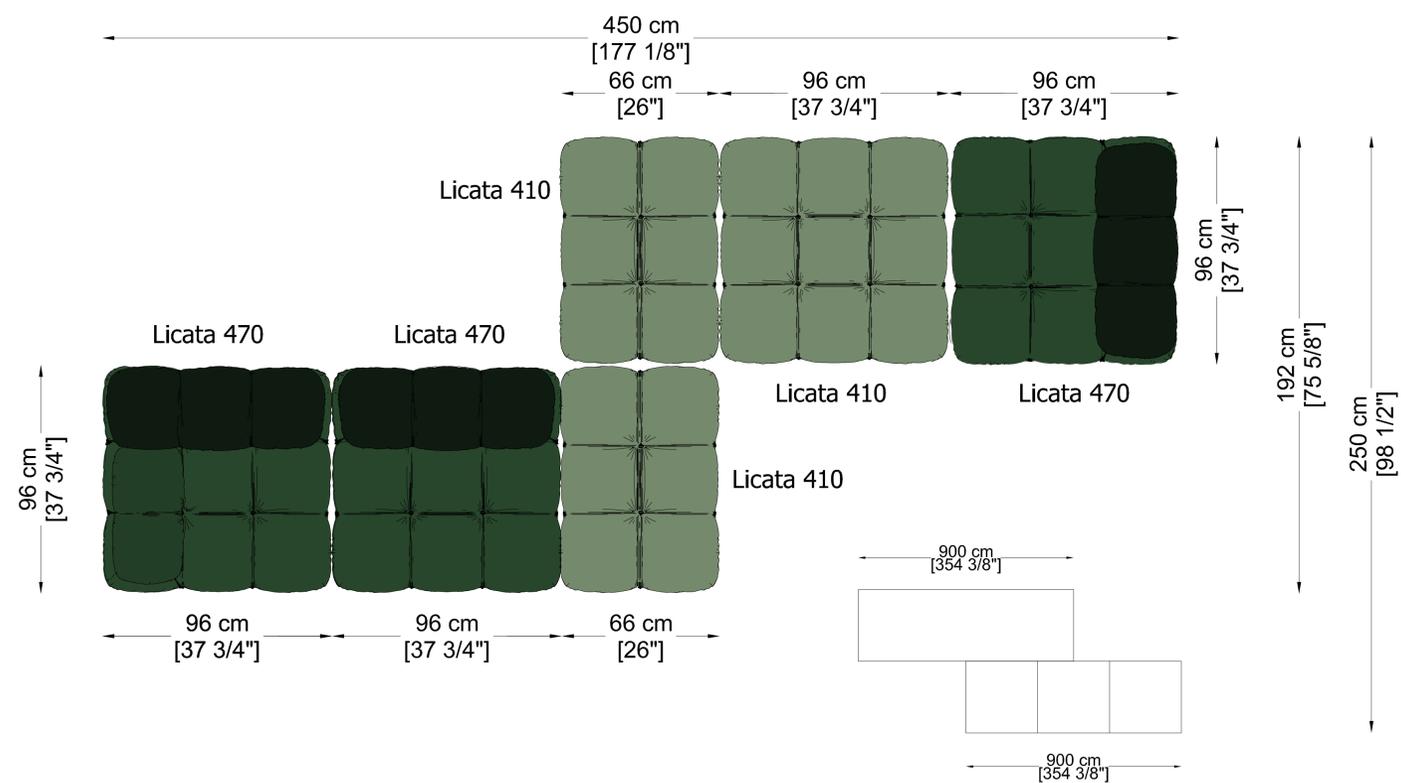
Composition/Composizione_01/A

Composition/Composizione_01/B

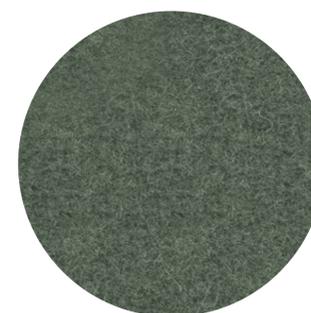## **Compositions**/Composizioni_01/A

546 cm
[215"]

66 cm
[26"]

96 cm
[37 3/4"]

96 cm
[37 3/4"]

96 cm
[37 3/4"]

Licata 410

Licata 470

Licata 470

96 cm
[37 3/4"]

192 cm
[75 5/8"]

96 cm
[37 3/4"]

Licata 410

Licata 470

Licata 470

Licata 410

96 cm
[37 3/4"]

Licata 410

96 cm
[37 3/4"]

96 cm
[37 3/4"]

66 cm
[26"]

Composition/Composizione_01/B

450 cm
[177 1/8"]

66 cm
[26"]

96 cm
[37 3/4"]

96 cm
[37 3/4"]

Licata 410

Licata 470

Licata 470

96 cm
[37 3/4"]

Licata 410

Licata 470

96 cm
[37 3/4"]

192 cm
[75 5/8"]

250 cm
[98 1/2"]

96 cm
[37 3/4"]

Licata 410

96 cm
[37 3/4"]

96 cm
[37 3/4"]

66 cm
[26"]

900 cm
[354 3/8"]

900 cm
[354 3/8"]

Fabric_Tessuto

Licata 410

Licata 470

Composition/Composizione_02

Composition/Composizione_02

354 cm
[139 3/8"]

Lari 850   Lari 850   Licata 800   Licata 800

96 cm
[37 3/4"]

162 cm
[63 3/4"]

66 cm
[26"]

Lari 850   Licata 800

66 cm   96 cm   96 cm   96 cm
[26"]   [37 3/4"]   [37 3/4"]   [37 3/4"]
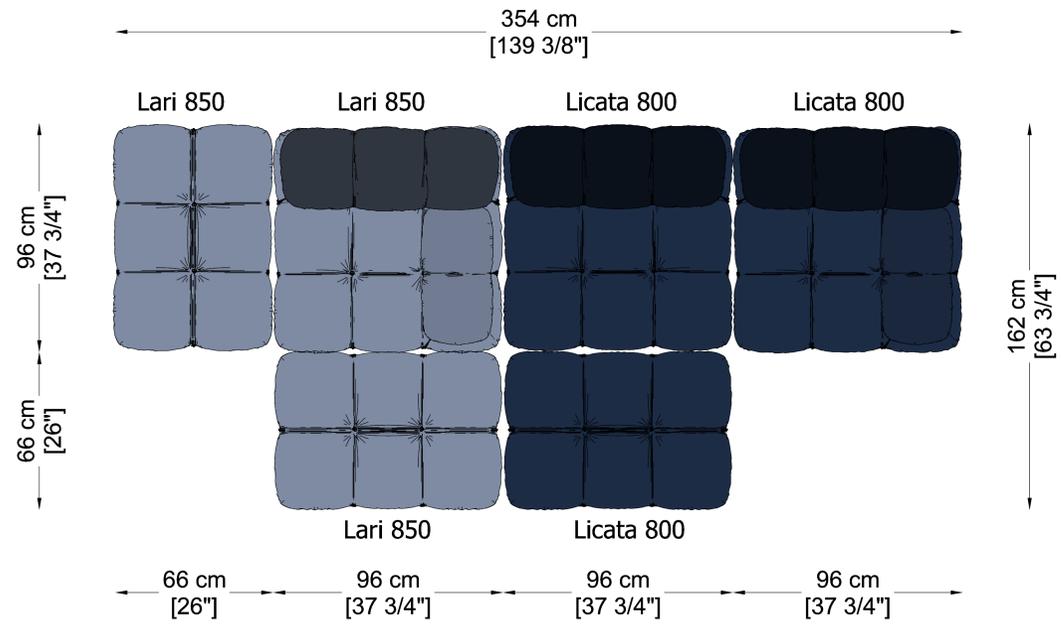
Fabric_Tessuto

Lari 850   Licata 800

Composition/Composizione_03

Composition/Composizione_03

Tutta la composizione in LODI 100

96 cm [37 3/4"]
96 cm [37 3/4"]
96 cm [37 3/4"]
66 cm [26"]
162 cm [63 3/4"]
96 cm [37 3/4"]
258 cm [101 5/8"]
66 cm [26"]
96 cm [37 3/4"]
96 cm [37 3/4"]
96 cm [37 3/4"]
96 cm [37 3/4"]
96 cm [37 3/4"]
384 cm [151 1/8"]
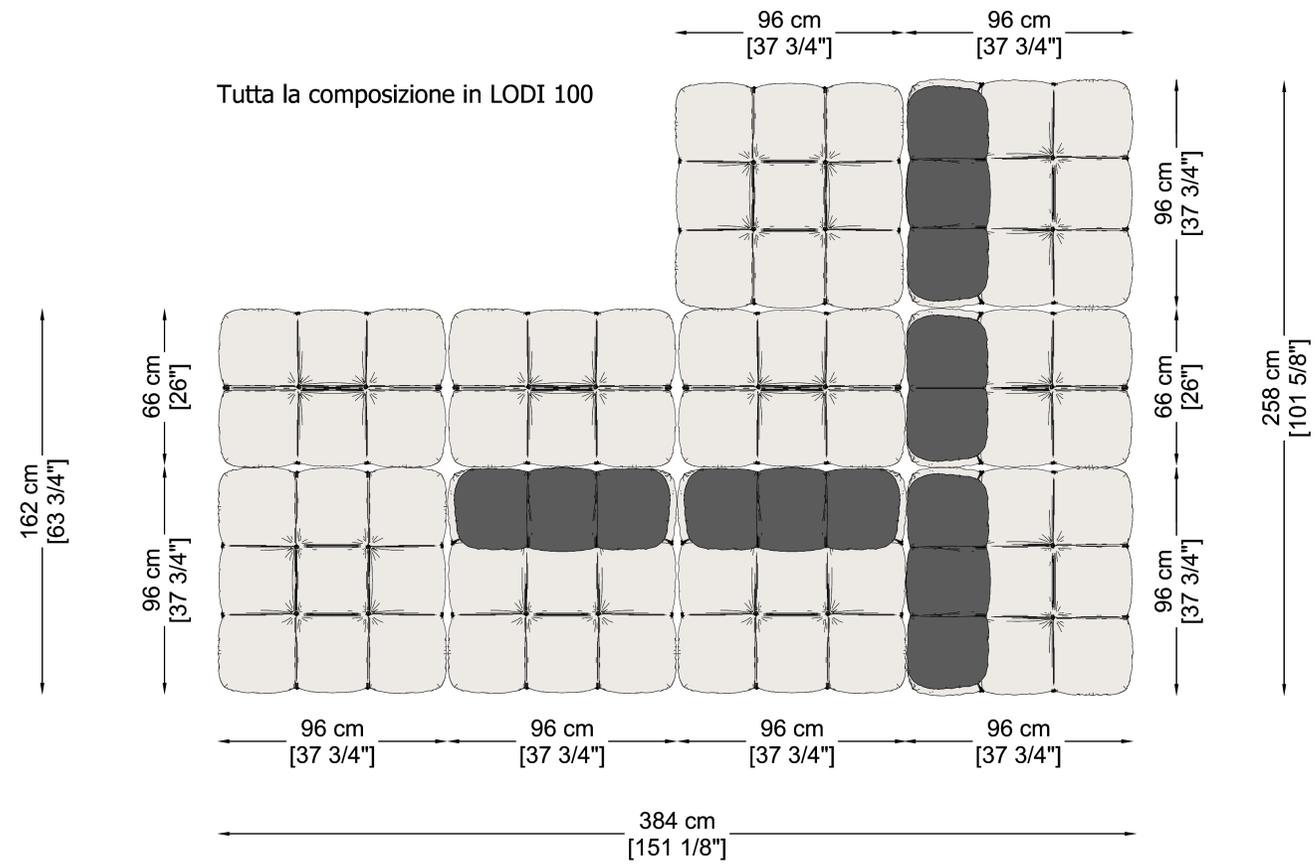
Fabric_Tessuto

Lodi 100

Composition/Composizione_05

Composition/Composizione_05

Composition/Composizione_05

510 cm
[200 3/4"]

96 cm
[37 3/4"]

66 cm
[26"]

96 cm
[37 3/4"]

96 cm
[37 3/4"]

384 cm
[151 1/8"]

1200 cm
[472 1/2"]

96 cm
[37 3/4"]

162 cm
[63 3/4"]

90 cm
[35 3/8"]

Rivestimento SERRA 680

162 cm
[63 3/4"]

96 cm
[37 3/4"]

96 cm
[37 3/4"]

96 cm
[37 3/4"]

288 cm
[113 3/8"]

66 cm
[26"]

96 cm
[37 3/4"]

Rivestimento EGO 750
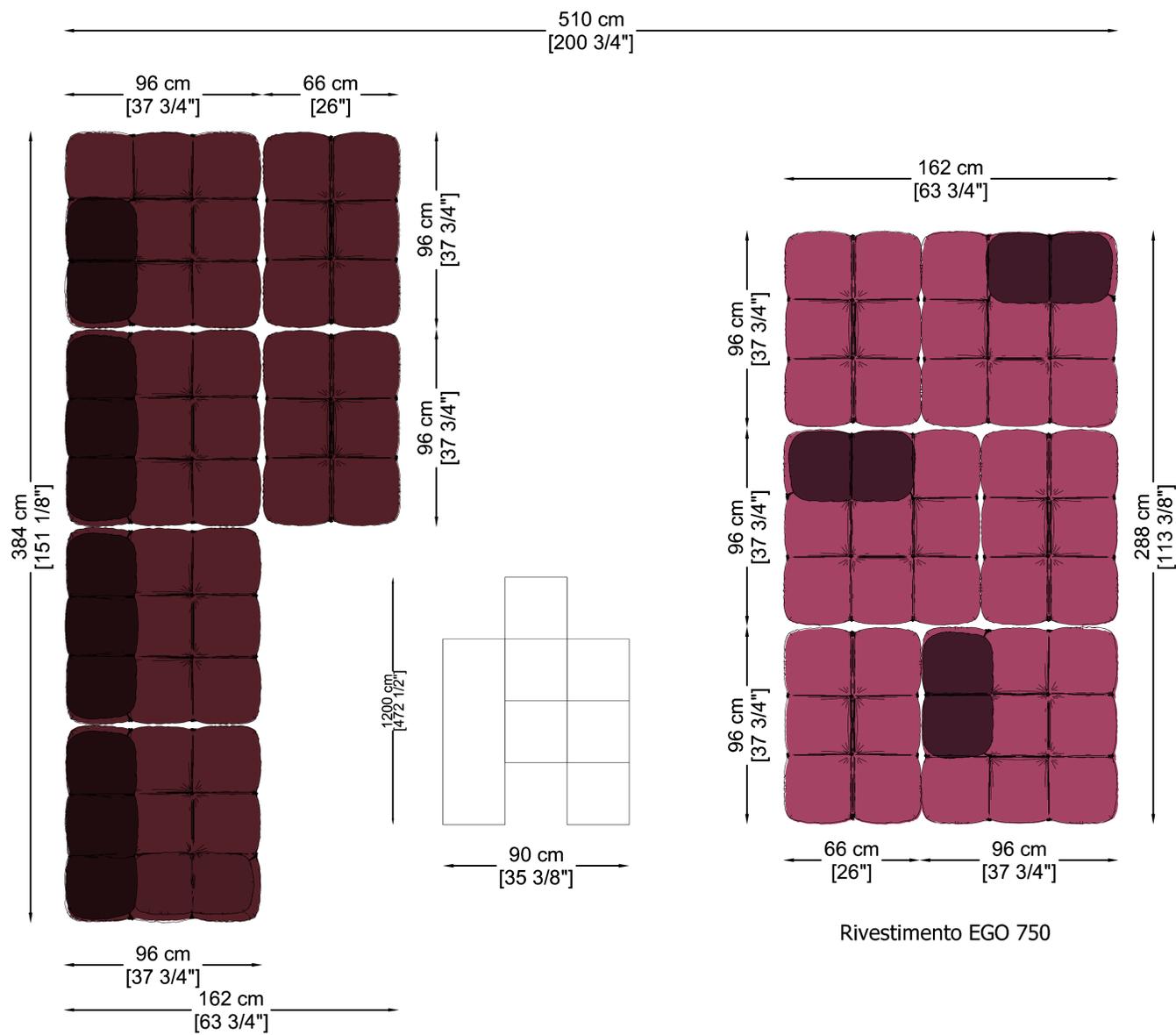
Fabric_Tessuto

Serra 680

Ego 750

Composition/Composizione_06

Composition/Composizione_06

96 cm [37 3/4"]   96 cm [37 3/4"]

192 cm [75 5/8"]

96 cm [37 3/4"]   96 cm [37 3/4"]

96 cm [37 3/4"]

192 cm [75 5/8"]

96 cm [37 3/4"]

96 cm [37 3/4"]

96 cm [37 3/4"]

Rivestimento ELMAS 797

96 cm [37 3/4"]

96 cm [37 3/4"]

96 cm [37 3/4"]

593 cm [233 5/8"]

Rivestimento LICATA 333

192 cm [75 5/8"]

96 cm [37 3/4"]   96 cm [37 3/4"]

96 cm [37 3/4"]

192 cm [75 5/8"]

96 cm [37 3/4"]

Rivestimento ELMAS 570

480 cm [188 7/8"]

Fabric_Tessuto

Elmas 797   Elmas 570   Licata 333

Compositions/Composizioni_04/A

Compositions/Composizioni_04/B

Compositions/Composizioni_04/B

Compositions/Composizione_04/A

384 cm
[151 1/8"]

96 cm
[37 3/4"]

96 cm
[37 3/4"]

96 cm
[37 3/4"]

96 cm
[37 3/4"]

96 cm
[37 3/4"]

96 cm
[37 3/4"]

192 cm
[75 5/8"]

Compositions/Composizioni_04/B

414 cm
[163"]

96 cm
[37 3/4"]

96 cm
[37 3/4"]

30 cm
[11 3/4"]

96 cm
[37 3/4"]

96 cm
[37 3/4"]

96 cm
[37 3/4"]

96 cm
[37 3/4"]

192 cm
[75 5/8"]

Leather_Pelle

Kasia 310

camaleonda un'idea di Mario Bellini
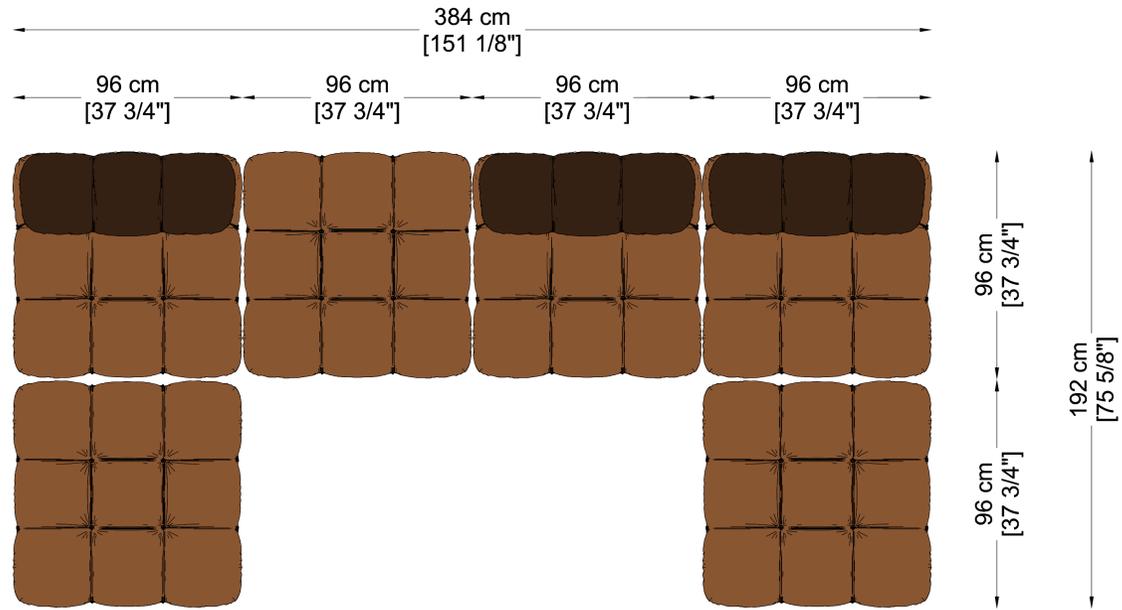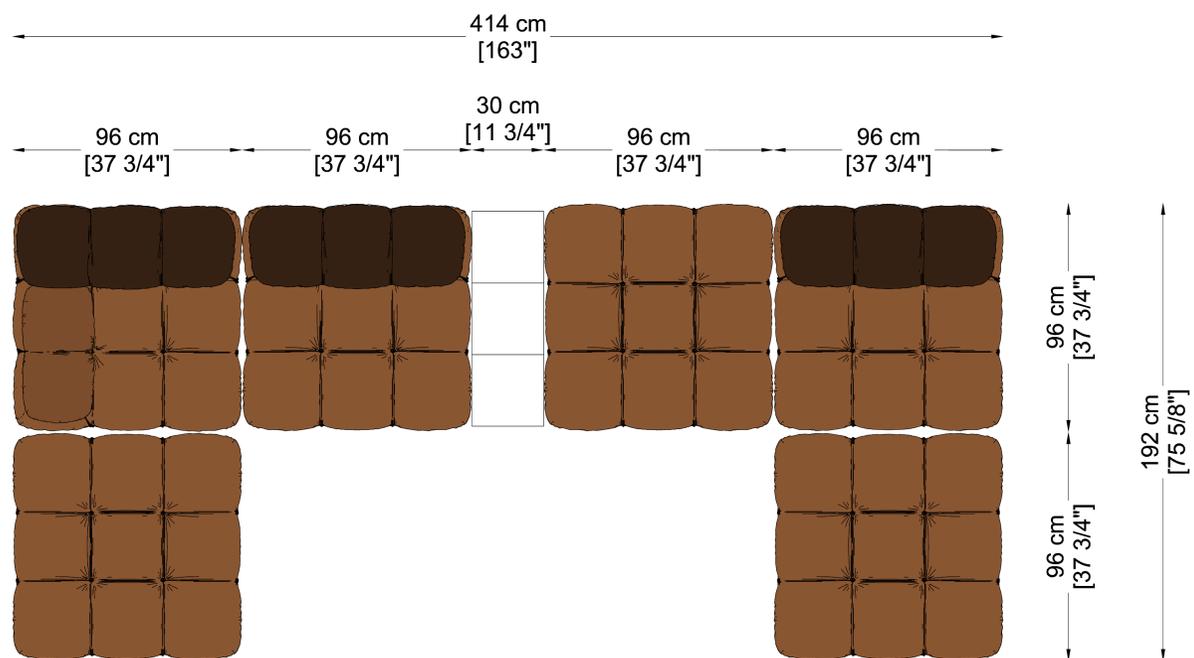
Abaco
Abaco

Central
Centrali

CM96C

96 cm — 37 ³/₄"
96 cm — 37 ³/₄"
67 cm — 26 ³/₄"
40 cm — 15 ¹/₄"

CM96B_C

96 cm — 37 ³/₄"
96 cm — 37 ³/₄"
55 cm — 21 ¹/₄"
40 cm — 15 ¹/₄"

CM66C

66 cm — 26"
96 cm — 37 ³/₄"
67 cm — 26 ³/₄"
40 cm — 15 ¹/₄"

CM66B_C

66 cm — 26"
96 cm — 37 ³/₄"
55 cm — 21 ¹/₄"
40 cm — 15 ¹/₄"
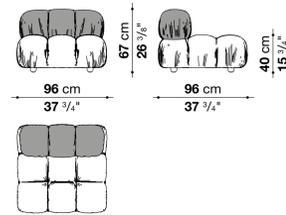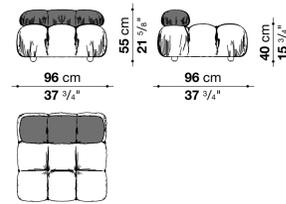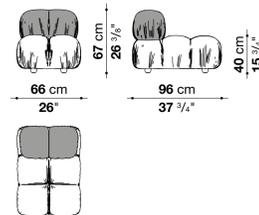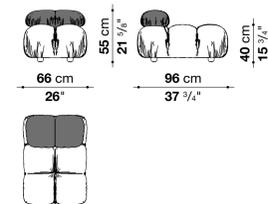
Terminal
Terminali

CM96B_TS1 **CM96B_TD1**

96 cm — 37 ³/₄"
96 cm — 37 ³/₄"
96 cm — 37 ³/₄"
67 cm — 26 ³/₄"
55 cm — 21 ¹/₄"
40 cm — 15 ¹/₄"

CM96B_TS2 **CM96B_TD2**

96 cm — 37 ³/₄"
96 cm — 37 ³/₄"
96 cm — 37 ³/₄"
67 cm — 26 ³/₄"
55 cm — 21 ¹/₄"
40 cm — 15 ¹/₄"
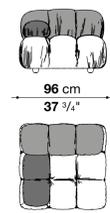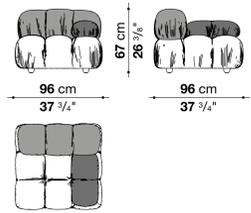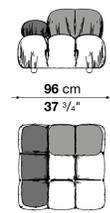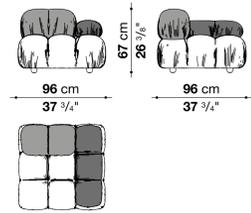
Corner
Angolari

CM96AS **CM96AD**

96 cm — 37 ³/₄"
96 cm — 37 ³/₄"
96 cm — 37 ³/₄"
67 cm — 26 ³/₄"
40 cm — 15 ¹/₄"

CM96B_AS **CM96B_AD**

96 cm — 37 ³/₄"
96 cm — 37 ³/₄"
96 cm — 37 ³/₄"
55 cm — 21 ¹/₄"
40 cm — 15 ¹/₄"
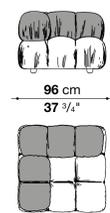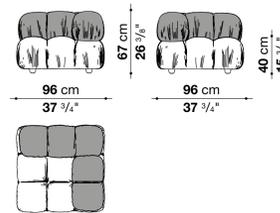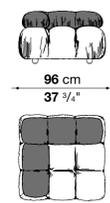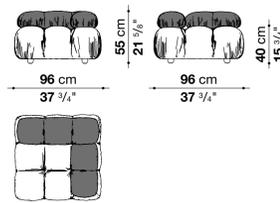
Terminal-Ottoman
Terminali-Pouf

CM96TPS **CM96TPD**

96 cm — 37 ³/₄"
96 cm — 37 ³/₄"
96 cm — 37 ³/₄"
67 cm — 26 ³/₄"
40 cm — 15 ¹/₄"

CM96B_TPS **CM96B_TPD**

96 cm — 37 ³/₄"
96 cm — 37 ³/₄"
96 cm — 37 ³/₄"
55 cm — 21 ¹/₄"
40 cm — 15 ¹/₄"

Ottoman
Pouf

CM96PQ

96 cm — 37 ³/₄"
96 cm — 37 ³/₄"
40 cm — 15 ¹/₄"

CM66P

66 cm — 26"
96 cm — 37 ³/₄"
40 cm — 15 ¹/₄"

CM96P

96 cm — 37 ³/₄"
66 cm — 26"
40 cm — 15 ¹/₄"

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Endless compositions
Infinite composizioni

Endless compositions
Infinite composizioni

Endless compositions
Infinite composizioni
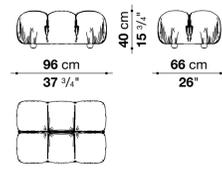
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