

# Cassina

133 ICO

Catalogue | Contemporanei

Year of production **2016**

The Ico Armchair designed by ora ito for Cassina features a curved wooden frame with sharp graphic cutouts inserted into the armrests. The enveloping structure is instantly recognizable and makes reference to Ico Parisi's '814' chair (a Cassina classic designed in 1950). Its concise contour animates the traditional wooden seat, introducing a fresh take on a classic framework. The chair's naturally veined wood is accompanied by careful upholstery work: soft inserts upholstered in fabric or leather are enriched with stitching details from the end of the armrest to the backrest, a functional and also aesthetic choice. The Ico Armchair is available in 4 open pore matt finishes, (natural ash-wood or ash-wood stained black, walnut or red) making the piece extremely versatile for all kinds of architectural settings.



## Dimensions

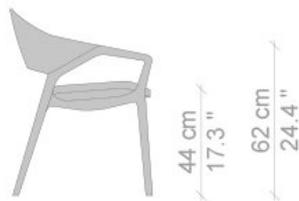


56 cm  
22.0 "

77 cm  
30.3 "



59 cm  
23.2 "



44 cm  
17.3 "

62 cm  
24.4 "

## CONTEXT

ENQUIRIES  
info@contextgallery.com

Tel. 404. 477. 3301  
Tel. 800. 886.0867

contextgallery.com  
contextcontract.com

## Designer



Ora ıto

In 1997, Ora ıto hijacked top brands with his virtual Vuitton and Apple products that instantly became global icons of the digital revolution. A phenomenon in pop culture, he is the youngest designer of his generation to collaborate with jewels of luxury goods and industry, after the huge multi-acclaimed success of his aluminum Heineken bottle.

Cassina, Cappellini, Bouygues, Alstom, Laguiole, Zanotta and Accor highly rate his sculptural design that has become a mark of modernity.

The multidisciplinary, transversal Ora ıto studio has since gone from telephone to architecture, from furniture to the hotel industry, from perfume to tramways and from flying saucers to restaurants, manipulating symbols to simplify them. A tenacious methodology for which he has invented a neologism: simplicity, decoding today's DNA to conceptualize future mutations. His fluid vocabulary materialize movement reinventing streamlining in the digital era and giving shape to the desires of our contemporary society.

In 2013, he created MAMO, an art center on the roof terrace of the mythical Cité Radieuse designed by Le Corbusier in Marseille. A historical and contemporary place high in the sky, with a 360° view that summarizes his passion for levitation and lightness, 'Defying the laws of gravity creates feelings that go beyond aesthetics.' The greatest contemporary artists from Xavier Veilhan to Dan Graham are exhibited there before Ito inaugurates an architectural collaboration with Daniel Buren, the master of French conceptual art.

Ora ıto now attracts media and economic benefits that make him a unique player in the international design arena. Wallpaper ranked him amongst the top 40 most influential designers under 40 years old. He was appointed Chevalier des Arts et des Lettres in 2011.