

# &TRADITION

LAUNCHES

## MAYOR AJ6

A NEW EDITION OF MAYOR  
BY ARNE JACOBSEN & FLEMMING LASSEN

IN RESPONSE TO THE SUCCESSFUL RELAUNCH OF  
ARNE JACOBSEN & FLEMMING LASSEN'S MAYOR, &TRADITION NOW  
LAUNCHES A 2-SEATER VERSION OF THE ICONIC SOFA.

1939

Out of respect for the original design, the new addition emphasizes the classic and iconic shape. With its modest dimensions of just 138 cm in length, the sofa fits perfectly into smaller homes and spaces – meeting a growing trend of small living.

The frame is made from solid oak and is hand-built by skilled craftsmen, which makes the sofa a true statement of handcraft and traditional woodworks.

The Mayor was initially introduced in 1939 in conjunction with Søllerød City Hall, also designed by Arne Jacobsen and Flemming Lassen. Being responsible for the entire city hall's aesthetic appearance, from the design of the entire building to furniture and small details such as door handles, Jacobsen & Lassen also designed a wedding room with accompanying furniture - including a sofa for the waiting area. Exploiting the symbolism of a ritual act, they created a universal design that shows a moderation of modernism and a unique regional adaptation.

Arne Jacobsen & Flemming Lassen are both highly regarded architects and designers who contributed significantly to the Danish Modernism movement. After setting up office together in the early 1930's, their breakthrough came in their award-winning "House of the Future". A spiral-shaped home replete with a helicopter pad, conveyor tube for the mail and a kitchen stocked with ready-made meals, unheard of at the time. They went on to design numerous other projects together and individually, which brought them international acclaim and high demand at auctions today. Both Jacobsen and Lassen are known for their simple, iconic, streamlined designs rooted in the Functionalism school of thought, and as key frontrunners defining Danish Modernism.

&tradition is a Danish design company established in 2010 with the founding principle being tradition tied to innovation. Our unique portfolio of furniture and lighting spans from the 1930s to the present day and includes designs by internationally renowned designers.



<b>Product category</b>	Sofa
<b>Production Process</b>	The Mayor sofa is hand built by skilled craftsmen. The base of the sofa is made from solid oak and a true statement of handcraft and traditional woodworks. The upholstery is built around a frame of solid wood and is upholstered in CMHR foam and fabric or leather.
<b>Environment</b>	Indoor
<b>Materials</b>	Solid oak base (White oiled oak, Smoked oiled oak or Black stained oak), internal solid wood frame, CMHR foam, Kvadrat fabric or CA-MO leather upholstery. All foam, fibers and textiles used (excluding upholstery fabric or leather) comply with the fire standards relevant for contract sales & contract use in the UK.
<b>Dimensions (cm/in)</b>	H: 82cm/32.3in, D: 62cm/24.4in, L: 138cm/54.2in, Seating height: 40cm/15.7in
<b>Colours</b>	The wooden base comes in White oiled oak, Smoked oiled oak and Black stained oak.
<b>Design year</b>	1939

## CONTEXT

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