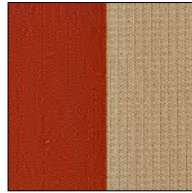


— *Serie Up 2000*

DESIGNED BY GAETANO PESCE

The Up Series was designed in 1969 and has remained an iconic design piece within the B&B Italia collection for more than 40 years. The Up5 chair, known for its striking representation of feminine strength and struggle, continues to be meaningful and relevant. It reflects a world sensibility with symbolism, irony, beauty and is truly the epitome of a timeless design.



Soara 170

